



**European
College
of Cluny**
Local Democracy
& Innovation



**TRAINING
ON LOCAL INNOVATION**

Laboratory of European ideas and practices

Training courses offers

www.collegecluny.eu

CCIC • Collège Européen de Cluny

Campus Arts et Métiers • Rue Porte de Paris • 71250 CLUNY

Tél. +33 (0)3 85 59 53 60 • contact@collegecluny.eu

About European College of Cluny

The European College of Cluny is a place for training, research and reflection on local public action in Europe. Connecting academic excellence and practical experience it questions, from multidisciplinary and international point of view, the major challenges of our times as well as enables knowledge sharing between diverse public. Public action's professionals, local officials, students from all over the Europe will acquire theoretical and methodological knowledge in order to interrogate their practices, expand their network as well as develop concrete approach local innovation.





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*Active, multidisciplinary
and international
trainings
for the local territories*

Pré-programmation Training seminars 2020

TRAINING IN TERRITORIAL INNOVATION

- F** Sustainable management in the public organisations
24 - 26 February 2020
- M** Social and health inclusions
23 - 25 March 2020
- A** Challenges of Europe in the 21st century,
from local to global
14 - 17 April 2020
- M** Circular and digital economy:
to promote territory's resources
11 - 15 May 2020
- J** Public Policy Design
15 - 17 June 2020
- J** European College Summer Workshop
The quest for a sustainable world: what role for Europe ?
4 - 11 July 2020
- A** Cities & Regions, actors of change in Europe
24 - 28 August 2020
- S** Territorial Intelligence
21 - 23 September 2020

In partnership with



SciencesPo
CAMPUS DE DIJON



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TRAINING SEMINAR

TRAINING COSTS



1000 €

Cost includes accommodation & lunch
Cost does not include travel expenses

CONTACT :

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Sustainable management in the public organisations

The issue of management is in the middle of numerous changes in context of fundamental transformation processes in the European local communities. Such as human resources, change management, project management that we should identify in the complexity of human cooperation. The module of « Sustainable management in the territorial organisations » propose to grasp these changes with a plurality of speakers and case studies from different perspective public, private and academic.

SAVE THE DATE ★ 24 - 26 FEBRUARY 2020



The module of « Sustainable management in the public organisations » propose to grasp these changes with a plurality of speakers and case studies from different perspective public, private and academic.

CONTENT:

- Theoretical and practical knowledge of modern management
- Comparison between public and private management
- Critical reflections on the management and its risks
- Methodological apprenticeship on practical case studies

OBJECTIVE LEARNING:

- Accompanying the changes induced by a new organisation
- Mobilising the team around one's project
- Organising and moderating project teams and steering committees
- Leading consultations between partners
- Preventing psycho-social risks

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PROGRAM

Sustainable management in the public organisations

Georges Van Billoen has 30 years of corporate experience and teaches management in different higher education establishments such as Arts et Métiers engineering school.

He was in charge of major projects on organisational improvement which aim for organisational changes and how to apply for cost-effective recovery solutions. He has developed an expertise on post-merger integration, strategic planning, leadership, talent's development.

SAVE THE DATE ★ 24 - 26 FEBRUARY 2020

MONDAY 24TH OF FEBRUARY

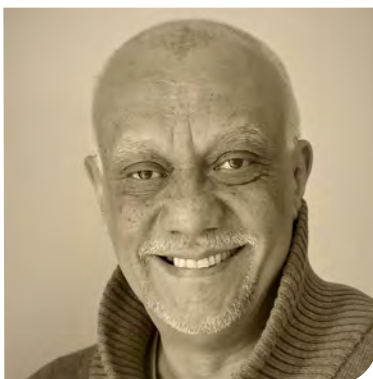
- 9.30 am - 10.00 am: Welcome of the participants
- 10.00 am - 11.00 am: Opening conference by Laurent Ledoux, ex-president of the Belgian Ministry of Transport, Manager partner in "Phusis"
- 11.00 am - 12.00 am: Theoretical introduction
- 13.30 pm - 15.00 pm: Panel Session – a local official, a businessman and an academic discuss about management
- 15.15 pm - 17.00 pm: Experience and issue sharing with participants
- 20.30 pm - 21.30 pm: Conference on the risks of modern management, by Gilles Herreros, sociologist specialised in sociology of organisations and professor emeritus at University of Lyon 2
Open to the public

TUESDAY 25TH OF FEBRUARY

- 9.30 am - 12.30 am: Lecture course « The new management culture »
- 13.30 pm - 17.00 pm: Practical exercises, Serious game with local actors of the Community of Communes of Clunisois

WEDNESDAY 26TH OF FEBRUARY

- 9.00 am - 10.00 am: Introduction to the co-development, participants experiences sharing
- 12.00 pm - 12.30 pm: Summary of the training course



Georges Van Billoen
Professor – Management

Other speakers:

Catherine Garner, new paradigms of the model of organization expert and coach.

Gilles Herreros, sociologist specialised in sociology of organisations and professor emeritus at University of Lyon 2.

Laurent Ledoux, ex-president of the Belgian Ministry of Transport, Manager partner in "Phusis".

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Social and health inclusions in the territories

Economic injustices are more and more denounced. The development of inequalities, which consequences touch above all the most vulnerable in our society, is henceforth really visible and become one of the major issue of public policy. The importance of this question is shown by the word inclusion suggesting the new concept of solidarity, more individual and enabling. But what happens in practice?

SAVE THE DATE ★ 23 - 25 MARCH 2020

TRAINING SEMINAR

COÛT FORMATION



1000 €

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The module of Social and health inclusions in the territories will examine the question of inclusion from researches and innovate good practices.

CONTENT:

- Theoretical and institutional approach of the word inclusion
- Field visits, feedback of innovates experiences
- Topics intensification with searchers and local actors
- Working on collective intelligence

LEARNING OBJECTIVES:

- Identify the needs and habits of vulnerable groups
- Create and support a dynamic around collective projects
- Coordinate different partners and inclusive actions speakers

ABOUT THE LYON 2 UNIVERSITY:

The Lyon 2 University count 30 000 students and it is an international research and training institution specialised in human and social sciences. With a direct link with local communities it asserts attachment to academic openness to everyday life society problems.

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Challenges of Europe in the 21st century, from local to global

The aim of this training is to help the students/listeners to consolidate their knowledge about European Union, focusing on its operating mode, reactions to multiple crises and challenges of our age. It puts a general framework of consideration in the European and global context in which local communities are inscribed.

SAVE THE DATE ★ 14 - 17 APRIL 2020

TRAINING SEMINAR

COÛT FORMATION



1000 €

Cost includes accommodation & lunch
Cost does not include travel expenses

CONTACT :

contact@collececluny.eu



CONTENT:

- Fundamental courses providing participants with a solid intellectual and informational basis for further discussions and practical exercises
- Brainstorming workshops and discussions with practitioners focused on concrete projects, the exchange of good practices, etc.
- Practical exercises: speaking about Europe with “real people”

LEARNING OBJECTIVES:

- Consolidating participants’ knowledge of the latest developments of the EU institutions and decision-making process
- Enhancing their understanding of the political dimension of the European integration process, with an emphasis on issues related to the EU-citizens relationship, i.e. the question of Democracy and Legitimacy within the EU
- Reflecting on the ways in which local authorities can contribute to the development of a “European grassroots democracy” and a genuine European citizenship

ABOUT SCIENCE PO - CAMPUS DE DIJON:

The Political Science Dijon’s campus is characterised by its academic excellence and European dimension, especially focused on Central and Eastern Europe. It welcomes about 160 students from different cultural backgrounds, who are exploring history, operating mode and the issues of European integration process.

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Circular and digital economy: to promote territory's resources

Engineering should support transition process in the local communities. After reminding the concept of Circular economy and digitalization there is necessity to reflect on different problems related with habitat issues. Taking into account multiple skills connected with energy, architecture, law, economy can serve as a basis for further discussion between participants around OpenLab in Clunisois.

SAVE THE DATE ★ 11 - 15 MAY 2020

TRAINING SEMINAR

TRAINING COSTS



1000 €

Cost includes accommodation & lunch
Cost does not include travel expenses

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CONTENT:

- Theoretical approach in circular economy
- European watch on sustainable territories
- Practical cases studies about sustainable habitat and digital mobility
- Preparation of the mini projects

LEARNING OBJECTIVES:

- The knowledge of digital and economic transition process techniques and methods.
- Arbitrate and operate from researches and diagnoses the choice between plenty of technological as well as scientific options
- Develop technological directives as an initial project, research or action programme
- Oversee research achievement

ABOUT ARTS ET MÉTIERS ENGINEERING SCHOOL CAMPUS CLUNY:

Established since 1901 in the exceptional setting of the Cluny Abbey, the Arts et Métiers engineering school Cluny campus has built its reputation through high-speed machining, timber industry, digital mock-up and virtual imaging. This training seminar will involve as well the Chambéry campus specialised in eco-design.

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Public policy design

During three days, the participants will discover design methods applied to public policies, through a critical and in-depth perspective on the evolution of public administrations today. The seminar aim is to test these methods directly in the clunisois local community and by using it as a field of exploration. The group will question structural issues such as value measurement, scaling up processes, political support, and transmission of design centered innovation

SAVE THE DATE ★ 15 - 17 JUNE 2020

TRAINING SEMINAR

TRAINING COSTS



1000 €

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CONTENT:

This seminar will explore how design and social sciences can help to strengthen public services, in relation to the situation of public administrations nowadays, facing the crisis of bureaucracy and the pressure of neoliberal models. Through practical cases, workshop sessions in the field, and theoretical perspectives, this seminar will aim at questioning the challenges that public administrations face today. This seminar will address public policy design through the thematic: aging and growing up in Cluny, what place for children and elders in rural public spaces, and in local public institutions.

LEARNING OBJECTIVES:

- Identify and experiment with new techniques and new professional practices
- Develop co-production logic of public action
- Capitalize and value work on changing practices

ABOUT 27E REGION:

Inspired by the fields of social innovation, ethnographic research and participative democracy, La 27e Région runs, since a decade in France, action-research programmes and training sessions for public agents and representatives, to promote innovation in the public sector.

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550 €

Preferred price for inscription
before 15th May 2020

Accommodation and meals included
Travel cost non included

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The quest for a sustainable world: what role for Europe?

Citizen action and education for change

The sustainable development environmental questions have, from now on, the high-priority position in the modern society, national governments, European institutions (look European Green Deal EU Commission) and international organisations (Agenda 2030). The participants coming from all over Europe and beyond will debate about changings and transition processes necessary to achieve with main objective to reflect together how to establish scenarios and proposals enabling each other to become an actor in this field.

SAVE THE DATE ★ 4 - 11 JULY 2020



CONTENT:

- “The Cluny method”: development of collective intelligence
- Interdisciplinary and multilingualism
- Innovative methods of co-construction - sharing and exchanging
- Conferences, trainings, working groups

LEARNING OBJECTIVES:

- Testing innovative working methods
- Developing critical sense of thinking
- Analysing, comparing, evaluating
- Developing innovative solutions

ABOUT THE SUMMER WORKSHOP:

During 7 days in July, the summer workshop offers an unique opportunity for the participants from all over the Europe and beyond, to share their opinions, ideas and point of view about Europe and its challenges. This year we will deal with environmental and sustainable development issues. In this context the European College of Cluny Summer Workshop rely on 18 years' experience where more than 800 young citizens were already welcomed.

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Cities and Regions: New actors of change in Europe

This workshop will help you understand how sub-national governments have emerged as key actors on the international scene and will give you tools to develop and coordinate your region's influence in Brussels and internationally.

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1000 €

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SAVE THE DATE ★ 24 - 28 AUGUST 2020



CONTENT:

- Learn the history of cooperation between cities and regions in Europe
- Understand how to improve the influence of your territory – concrete actions for cities and regions
- Meet the professionals who help territories develop their visibility and network

LEARNING OBJECTIVES:

- Know the actors involved in developing the region's influence
- Learn how to develop an international territorial strategy

ABOUT AER:

The Assembly of European Regions (AER) is the largest independent network of regions in wider Europe. The AER members include regions from 30 European countries and 16 interregional organisations. Its missions are to promote regional democracy and subsidiarity, to be the voice of regions in Europe and to develop interregional cooperation at the service of citizens. Since 1985, AER has been implementing peer learning and capacity building programmes for regions in wider Europe. Examples include Eurodisney, the first European youth mobility programme and the former Centurio exchange programme for civil servants or the Summer Academies.

<https://aer.eu/>

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Territorial Intelligence

Territorial Intelligence shares multidisciplinary knowledge and multisectoral information's focused on complex questions and the role of local actors. It considers the local communities as a system which promote collective analyses and decision making in order to develop a better governance and local abilities.

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SAVE THE DATE ★ 21 - 23 SEPTEMBER 2020



CONTENT:

- Theoretical inputs: Collective and territorial intelligence
- Methodological inputs: diagnosis lead, systemic approach
- Round table, case studies and field immersion

LEARNING OBJECTIVES:

- Arranging project and process implementation
- Supervising standby device observation
- Analysing documents and information
- Analysing and interpreting quantitative and qualitative data

ABOUT THE THÉMA:

Théma is research laboratory specialized in theoretical and quantitative geography focused on landscape subjects, living conditions, mobility, territorial intelligence. These works are driven by decision making support perspective in local planning, in order to improve living conditions and implementation of sustainable development.

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They support us



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