

European College of Cluny

Local Democracy and Innovation



**European
College
of Cluny**
Local Democracy
& Innovation



European openness at the service of innovation

What common practices in Finland should be known to Portuguese elected officials?

How can solutions tested by Polish villages inspire villages in France?

What are the interactions between local and regional authorities and the European Union?

To what extent can local democracy help to restore legitimacy and trust between Brussels and European citizens?

What methods can be used for innovation?

Here are only some examples of issues cited that characterise the intellectual project of the European College of Cluny ...





You believe that the local or regional level is particularly conducive to innovation and experimentation, necessary to face the great transformations of today's world ...

You think that citizenship - local, regional, national, European - is built on a daily basis, thanks to the local democracy of local authorities ...

You like to debate and want to compare your ideas and experiences with those of students from all over Europe ...

You are considering a career in connection with local public action and wish to build a truly European professional network ...

The European College of Local Democracies and Territorial Innovation is for you!



What is the European College of Cluny?

A unique place of reflection in an exceptional setting

The European College of Cluny is a place for training, research and reflection on local public action, viewed from a European perspective and driven by the spirit of innovation.

Led by the Cluny International Conference Centre (CCIC), the European College of Cluny trains future decision-makers working for sustainable local development. It is based on the principles of academic excellence, European openness, multidisciplinary and comparative approaches towards issues of local action across Europe.

And above all: the will and the capacity to innovate in the service of the territories.

Located in Burgundy, an area rich in cultural and natural heritage, renowned for its quality of life, and in the heart of a living territory resolutely turned towards innovation, Cluny plays an important role in European history and culture: the College is located in the premises of the abbey which was once at the centre of a network of more than a thousand affiliates throughout Europe.

Local Democracy **Governance** **Territorial Projects**
Sustainable Development **Citizen initiatives**
Territorial Design **Multicultural** **Circular Economy**
Public Goods and Services **Spatial Planning**



Training

«Innovation, governance and territorial design in Europe»

An asset for your future

This one-year programme (one semester of study and one semester of territorial immersion/practice) will provide the students with many resources for finding a first job: rigorous training, close to the realities of the field and intellectually stimulating through the diversity of students' and teachers' profiles, mastery of innovative working methods, intensive work experience in an international and bilingual environment, membership of a European professional network ...

Innovative training

... by its content

Based on three key concepts - Europe, territory and innovation - this program provides students with a broad and solid intellectual framework to take a fresh look at local public action.

It is based on:

- an exchange of experiences and good practices, in French and in English, on local development policies
- a broad reflection on major issues and the exploration of more technical issues
- multidisciplinary lessons that combine a broader view/global vision and case studies
- an alternation of academic modules (courses, seminars, conferences) and workshops (collective projects, immersion, meetings ...)
- the development and animation of European professional networks

... by its teaching methods

Beyond the idea of innovation, the College allows for a systematic and practical implementation: participative management, territorial design, co-construction, prototyping, MOOC, soft skills development workshops - all elements that place the College at the forefront of educational innovation.



What profiles are we looking for?

The European College of Cluny seeks above all to attract future decision-makers working for or with local authorities, but more generally any future professional who wishes to act on a local level to support and not just to submit to the profound transformations that we are experiencing.

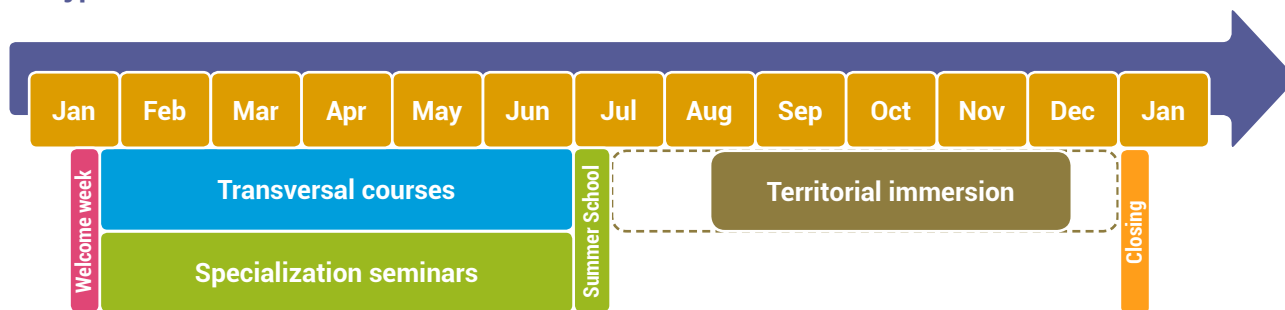
An active pedagogy, combining theory and practice

Thanks to its partnership of academic and institutional actors, specialists of their fields, the European College of Cluny offers interdisciplinary training, where theoretical and methodological courses are in constant dialogue with the practice. At the campus of the University of Arts et Métiers, the European College of Cluny welcomes students, local officials, elected officials, NGO managers and business experts from all over Europe, who already hold a Master's or an equivalent diploma and would like to acquire additional vocational training leading to a MAS (Master of Advanced Studies).

Between lectures and immersions, case studies and practical exercises, the various modules allow the acquisition of high-level knowledge and know-how, both academic and practical. Composed of 16 weeks of teaching and practice in a European community for 4 months (with writing of a professional thesis), this training, unique in Europe, will allow you to meet the challenges encountered in European regions and localities!

Professionals in continuing education may partake in MAS classes, during one or more thematic modules. Their experience as actors engaged on their local territory will add value to the discussions with the MAS students.

Année type



Career opportunities

- Territorial innovation officers
- Territorial or NGO administrator
- Developer / Territorial Designer,
- European project manager,
- Member of the local government or assistant of a member of the local government
- Consultant specialised in local public action

Teaching Modules

First semester

Welcome week

- Presentation of actors, methods and networks of the European College of Cluny and discovery of its living lab
- Study trip

8 specialization seminars

Coordinated each by a partner institution and scheduled for 1 week in a row, in parallel to the transversal courses:

- European challenges of the 21st century (Sciences Po Paris)
- Introduction to public policy design (27^e Region)
- Territorial intelligence and governance of the commons (University of Bourgogne-Franche-Comté)
- Circular and digital economy (Campus Arts et Métiers de Cluny)
- Sustainable mobility (Laboratory THEMA)
- Smart specialization of territories (European Commission, Seville Joint Research Center)
- The European Union and its local democracies (Assembly of European Regions)
- Citizenship, Culture and European Heritage (Cluny International Conference Centre - European College)

8 weeks of transversal courses and practical modules

- Practical modules and soft skills: public speaking, media training, negotiation, leadership, writing, creativity...
- Writing and presentation skills, creativity ...
- Local authorities in Europe
- Sustainable management in organisations
- Law and finance in European territories
- Class project: Initiation to project management, implementation of the elements acquired in the courses
- Territorial design
- Advanced English / French
- Action research

Second semester

Immersion to a local authority

- Territorial immersion of 4 months minimum between July and December, with a partner community
- Tutored writing and defence of the professional thesis, during the restitution seminar in January





Application

Eligibility criteria

Eligible are individuals:

- Holding a Master's degree or equivalent (possible exemptions for students at the end of the first year of a master's degree), with no age limit
- Fluent in French or English (C1 level), and able to understand the other language (B1 level)

Admission criteria:

- Academic excellence during previous graduate studies
- Motivation and ability to link previous experience, as diverse as it may be, with the intellectual philosophy of the programme and with the professional project of the candidate
- Aptitude to taste for working in a European and international environment
- Professional experience related to the world of local authorities is an advantage

Tuition fees

€. 2000

This amount covers study fees and field trips (immersion ...).

A limited number of tuition discounts is possible, scholarships may be available on income criteria. Contact us for more information.

Application fee

€. 60



Application form

Applicants should send their contact details to the address contact@collegecluny.eu (in English or French):

- Curriculum Vitae of 5000 characters maximum
- Cover letter

More information on our website: www.collegecluny.eu

Deadline for submission of applications:

- **15th June 2020** for a jury reply on **30th June, 2020**
- **15th October 2020** for a jury reply on **30th October 2020**



Cluny: exceptional site

With a strong student presence at the Arts et Métiers (engineering school) campus, Cluny welcomes the European College in the exceptional setting of the Cluny Abbey.

Located in Burgundy, a region rich in cultural and natural heritage, renowned for its quality of life, and in the heart of a living territory and a campus resolutely turned towards innovation, research and the economy, Cluny is steeped in history and European culture.

By train - TGV station Mâcon Loche:

- 2h00 from Paris
- 3h00 from Strasbourg
- 4h00 from Brussels

By plane - Lyon St Exupery International Airport:

- 1h10 by car

Academic partners



Institutional partners



They support us



CCIC - Collège Européen de Cluny

Centre de Conférences Internationales de Cluny

Campus Arts & Métiers Cluny

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