



**Collège
Européen
de Cluny**
démocraties locales
& innovation

IN PARTNERSHIP WITH



CALL FOR APPLICATIONS

WORKSHOP COST



650 €

Cost includes accommodation & catering
Cost does not include travel expenses

CONTACT

contact@collegecluny.eu

Introduction to public policy design

During three days, the participants will discover design methods applied to public policies, through a critical and in-depth perspective on the evolution of public administrations today. The seminar aims at testing those methods directly on the field, using the city center of Cluny as a playground. The group will question structural issues such as value measurement, scaling up processes, political support, and transmission of design centered innovation

SAVE THE DATE ★ 7-9 OCTOBER 2019



CONTENT:

This seminar will explore how design and social sciences can help to strengthen public services, in relation to the situation of public administrations nowadays, facing the crisis of bureaucracy and the pressure of neoliberal models. Through practical cases, workshop sessions in the field, and theoretical perspectives, this seminar will aim at questioning the challenges that public administrations face today.

This seminar will address public policy design through the thematic: aging and growing up in Cluny, what place for children and elders in rural public spaces, and in local public institutions.

LEARNING OBJECTIVES:

- Identify and experiment with new techniques and new professional practices
- Develop co-production logic of public action
- Capitalize and value work on changing practices

ABOUT 27E REGION:

Inspired by the fields of social innovation, ethnographic research and participative democracy, La 27e Région runs, since a decade in France, action-research programmes and training sessions for public agents and representatives, to promote innovation in the public sector.

The European College of Cluny is a place for training, research and reflection on local public action, viewed from a European perspective and driven by the spirit of innovation. It is based on the principles of academic excellence, European openness, multidisciplinary and comparative approaches towards issues of local action across Europe.



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PROGRAMME

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DAY 1

- Introduction to public policy design with La 27e Région, through cases studies in Europe
- Methodological inputs, cross-cutting researches on the theme of the seminar, in the french context

DAY 2

- Cluny field research, project prototyping and crash testing
- International perspective for public innovation practices

DAY 3

- Wrap up, debrief. Review of the experimentation, challenges in implementing, evaluating and scaling up these approaches
- Closing conference



Laura Pandelle
Designer - La 27e Région



Stéphane Vincent
Délégué général - La 27e Région

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