



**Collège
Européen
de Cluny**
démocraties locales
& innovation



AER
Assembly of European Regions

Training Seminar Cluny

Cities and Regions:
New Actors of Change in Europe

26 - 30 August 2019

Cluny, France



Training Seminar, Cluny

26 – 30 August 2019

PROGRAMME

Venue:
Campus Art et Métiers Cluny
Rue Porte de Paris
71250 Cluny, France

Monday, 26 August 2019

17.00 Welcome	
17.00 - 18.30	<p>Welcome & Presentation Session</p> <ul style="list-style-type: none">• Welcoming remarks, Jean-Luc Delpuch, President of Hesam Université• Welcome by AER Representative• Presentation of the training seminar, Johanna Pacevicius, Policy and Knowledge Transfer, Assembly of European Regions<ul style="list-style-type: none">- Weekly programme
FREE EVENING	



Tuesday, 27 August 2019

9.00 - 12.00 Opening Conference	
9.00 - 10.00	<p>Introduction</p> <ul style="list-style-type: none"> ● Johanna Pacevicius, Policy and Knowledge Transfer, Assembly of European Regions - Objectives & methodology
10.00 Coffee Break	
10.30 - 12.00	<p>Keynote</p> <ul style="list-style-type: none"> ● Enrico Martial, Expert AER Observatory on Regionalisation <ul style="list-style-type: none"> - Role of cities and regions in Europe & brief overview on the state of regionalisation in Europe - Historical perspective on the cooperation between cities and regions in Europe: why have cities and regions been collaborating over the centuries? How has this been deployed? - Effective collaboration is based on the specificities of a territory
12.30 - 14.00 Lunch at <i>Le Pain Sur La Table</i>	
<p><i>Le Pain sur la table is one of the main Cooperative Societies of Collective Interest of the Burgundy-Franche-Comté region. It was born from the cooperation between different actors within the framework of the European programme EQUAL financed by the European Social Fund (ESF).</i></p> <p>The initiative will be presented as well as the impact it has in the region. This is an example of an initiative which grew thanks to European collaboration and is having a very positive impact in the territory</p>	
14.00 - 15:30 Study visit	
14.00 - 15.30	<p>Visit of the Abbey</p> <ul style="list-style-type: none"> ● Visit of the Abbey as an example of European territorial influence, Jean-Luc Delpauch, President of Hesam Université <ul style="list-style-type: none"> - Understand the relationships and interactions between the territory and its network - Identify the elements on which a territorial outreach strategy can be based - Identify network development strategies
15.30 Coffee Break	
Round table discussion 16:00 - 17.30	
16.00 - 17.30	<p>Case study: Cluny, from European collaboration to territorial networks</p> <ul style="list-style-type: none"> ● Round table discussion: Multi-stakeholder cooperation in Europe, with a focus on local and regional examples, moderation: Boris Chevrot et Norina Haubold - Jean-Luc Delpauch, President of Hesam Université - Philippe Evans, Manager of the <i>Fédération Européenne des Sites Clunisiens</i> (tbc) - Cécilie Adin, Director Human resources, OXXO Evolution - company designing and manufacturing custom-made carpentry products (tbc) - Guillaume Pot, Professor and researcher at ENSAM - <i>École Nationale Supérieure d'Arts et Métiers</i> (tbc) <p><i>In the Cluny area, politicians, researchers and economic actors cooperate to promote innovation in the forestry sector, use resources in innovative ways, develop short supply chains and develop the territory's assets</i></p>
FREE EVENING	

Wednesday, 28 August 2019

9.00 - 12.00 Cooperation and influence	
9.00 - 10.30	<p>Frameworks and tools for cooperation and influence Keynote</p> <ul style="list-style-type: none"> ● Malin Stegmann McCallion, Expert AER Observatory on Regionalisation <ul style="list-style-type: none"> - Brief presentation on existing frameworks for regional influence in EU institutions - Examples on how regions organise, cooperate and influence
10.30 Coffee Break	
11.00 - 12.00	<p>Frameworks and tools for cooperation and influence EU Programmes for cooperation</p> <ul style="list-style-type: none"> ● Anne Rouessard, Expert EU Funding, Europeenne
12.30 - 14.00 Lunch	
14.00 - 16.00	<p>Group work & Discussions</p> <ul style="list-style-type: none"> ● Johanna Pacevicius, Policy and Knowledge Transfer, Assembly of European Regions
16.00 Coffee Break	
16.30 - 17.00	<p>Group work & Discussions</p>
FREE EVENING	

Thursday, 29 August 2019

09:00-09:30	Introduction
9.30 - 10.30	<p>Exchanges with professionals of cooperation</p> <ul style="list-style-type: none"> ● Franziska Stadelmann, Deputy Head of Office, Office of the Lower Austrian Government (AT) in Brussels ● Maria Gabriella Fenu, Agency for Active Labour Policies Sardinia (IT) ● Magali Pausin, European and International Service Burgundy-Franche Comté (FR)
10:30-11:00 Coffee Break	
11:00-12:00	World Café
12.30 - 14.00 Lunch	
14.00 - 16.00	<p>Collaborative workshop Definition of regional outreach strategies based on practical cases from different territories</p> <ul style="list-style-type: none"> ● Georges Van Billoen, Management teacher at Arts et Métiers Grande École of technology
16.00 Coffee Break	
16:30-18:00	<p>Definition of regional outreach strategies based on practical cases from different territories</p> <ul style="list-style-type: none"> ● Georges Van Billoen, Management teacher at Arts et Métiers Grande École of technology
FREE EVENING	


Friday, 30 August 2019

Venue: Maison des services au public Clunisois
5 place du Marché – 71250 Cluny

9.00 - 12.00 Closing session	
9.00 - 10.00	Summary & evaluation of the training
10:00-10:30	Next steps AER civil servants exchange programme and Cluny post-master degree
10.30 Coffee Break	
11.00 - 12.00	Closing Conference Forward-looking presentation on “Networks, innovation and territories” <ul style="list-style-type: none">● Josef Mantl, Deputy director of the Go-Governance Institute● Laura Pandelle, Designer at La 27e Région
12.30 - 14.00 Lunch	
Departure	

End of programme

SPEAKERS

	<p>Adin, Cécilie - Director Human resources, OXXO Evolution - company designing and manufacturing custom-made carpentry products</p>
	<p>Boris Chevrot -</p>
	<p>Delpauch, Jean-Luc - President of Hesam Université</p> <p>Jean-Luc Delpauch is President of HESAM University: 130,000 students and apprentices, 3,000 teachers and researchers, 1,000 doctoral students, 50 research teams. He devoted his career to European construction, notably to the European Commission and to the governments of Central Europe and France; as well as to local democracy and the cohesion of the territories, as mayor and president of community of communes in Cluny.</p> <p>His humanist and transdisciplinary vision of the transmission of knowledge and know-how led him to coordinate, in parallel with his local elected activities, major research, innovation, and lifelong training projects. : "1000 Ph.D. students for the territories", "The European College of Cluny", "Michel Serres Center for Innovation", and others.</p>
	<p>Evans, Philippe - Manager of the <i>Fédération Européenne des Sites Clunisiens</i></p> <p>Born and brought up in a welsh-speaking part of North East Wales, United Kingdom, Philip Evans attended university in England where he studied chemistry : Cambridge (Churchill College) for his first degree (M.A.), followed by Imperial College, London for his doctorate (Ph.D. by research). Following further research in Australia, he returned to the UK to teaching posts. During this time he became head of the chemistry department at St Paul's School, London. He was chief examiner for A-level chemistry (equivalent to the French Bac) with the University of London Examination Board in the 1990s.</p> <p>Between 1991 and 1999 he was an adviser on education to the UK government. He was awarded an OBE (equivalent to the French Légion d'Honneur) in 1999 for this work.</p> <p>Between 1990 and 2008 he was Headmaster of Bedford School, an independent British boarding school of 1100 pupils and 140 staff.</p> <p>After his retirement in 2008 he and his late wife moved permanently to the Côte d'Or, France. His two adult sons live in Australia (Adelaide) and London.</p> <p>He was elected to the local council in 2014 and holds various administrative positions both locally and regionally.</p> <p>He is an organist and serves as the deputy to the organiste titulaire at the Collégiale de Beaune.</p>

	<p>Fenu, Maria Gabriella - Sardinian Agency for Active Labour Policies</p> <p>An Official of the Sardinian Agency for Active Labour Policies of the Autonomous Region of Sardinia in Italy.</p> <p>In 2005 at the European Commission, DG EMPL Employment Strategy, as a component of the Support Team to the Employment Committee (EMCO), the main advisory committee for EPSCO in the employment field.</p> <p>For over 10 years involved in the implementation and drafting of EU projects, co-financed within several EU funding programmes, having as a main focus employment and training topics.</p> <p>Currently, a component of the Managing Director's Staff with main functions on institutional agreements and international relations.</p>
	<p>Norina Haubold -</p>
	<p>Mantl, Josef - Deputy director of the Go-Governance Institute</p> <p>Dr. Josef Mantl is a Communications Entrepreneur in Vienna and New York City. As CEO of the Full Service Communications Agency JMC he focuses on Campaigns, Event Management and Digital Media. Dr Mantl is author and editor of numerous publications on communications, mobile governance and digital media. He is a member of Team Europe of the European Commission and AI Gore Climate Leader.</p> <p>Josef Mantl is member of the board of the Mobile Marketing Association, supporting member of AustrianStartups, Lector at the Vienna University of Applied Sciences for Management and Communication, District Vice Mayor of the 8th Viennese City District Josefstadt, and deputy head of the institute "Go governance– upgrading our democratic culture".</p> <p>http://josefmantl.com/en/bio</p>
	<p>Martial, Enrico - Expert AER Observatory on Regionalisation</p> <p>Enrico Martial graduated in Philosophy, served at EIPA (European Institute for Public Administration) in Maastricht, at the Valle d'Aosta Region, at the Italian Ministry of Public Works and at the Ministry of Foreign Affairs.</p> <p>Director of the Italian Conference of Presidents of Regional Assemblies, he was Secretary General of the Conference of European Regional Legislative Assemblies (CALRE).</p>
	<p>Johanna Pacevicius -</p>
	<p>Laura Pandelle -</p>
	<p>Pausin, Magali - European and International Service Bourgogne Franche Comté (FR)</p> <p>Graduated in International Politics on Global Public Goods from Sciences Po Bordeaux (France), Magali gained work experiences in European and International cooperation. After an internship as Erasmus + project management assistant, she participated in the 13th Conference of the Parties of the United Nations Convention to Combat Desertification as advocacy officer for a French network.</p> <p>Recently, she joined the Regional Council of Burgundy-Franche-Comté as International cooperation project officer. She participates in the management of institutional cooperation and in the development of the regional influence abroad.</p>

	<p>Pot, Guillaume - Professor and researcher at ENSAM - <i>École Nationale Supérieure d'Arts et Métiers</i> (tbc)</p> <p>Guillaume Pot is an associate professor of mechanical engineering, with special emphasis on wood materials. He holds his position in Arts et Metiers since 2014. His research topics concern the manufacturing of solid wood and engineering wood products such as LVL or CLT, the modeling of their mechanical behaviour and their experimental testing. In particular, he uses non-destructive measurements such as X-ray imaging or grain angle measurement to predict wood mechanical properties. Due to his expertise on this topic, he is involved in the technical committee 124 of the European committee of standardization, which deals with solid timber. He was part of several national and regional research projects about wood grading and is currently the leader of a regional project of 300 k€ about douglas LVL material to make concrete-wood bridges.</p>
	<p>Rouessard, Anne - Expert EU Funding, Europeenne</p> <p>Graduated in European Affairs (Master "Public Policies in Europe" from Sciences Po Strasbourg), Anne has been manager of the cross-border programme "Interreg Upper Rhine" (2001-2008), as well as European project manager (2009-2015) for the Regional Council of Alsace, and she is consultant and trainer on EU funding since 2015. Anne has set up almost 15 European projects since 2015, and manages 3 European projects currently. She has been training more than 500 people per year since 2015 on understanding EU funding, methods of setting up European projects, management, evaluation, etc.</p> <p>https://europeanne.eu/ (Website in french only)</p>
	<p>Stadelmann, Franziska - Deputy Head of Office, Office of the Lower Austrian Government (AT) in Brussels</p> <p>Franziska Stadelmann obtained her bachelor's degree in „Political Science“ from the University of Vienna (Austria) and graduated with a master's degree in „World Society and Global Governance“ from the University of Lucerne (Switzerland). She gained valuable work experience during her internships at the Austrian Embassy in London, the European Parliament in Brussels as well as the Austrian Permanent Representation to the United Nations in New York. In March 2015 she started to work for the Liaison Office of the Lower Austrian Government in Brussels where she helps to represent Lower Austrian interests towards the European Institutions and other stakeholders. Under the lead of her head of office, Mrs. Ilse Penders-Stadlmann, she helped to successfully establish the european-wide regional initiative by Lower Austria for the prolongation of regional funding for all regions after 2020 (“regions4cohesion”).</p>
	<p>Stegmann McCallion, Malin - Expert AER Observatory on Regionalisation</p> <p>Dr. Malin Stegmann McCallion is currently a Senior Lecturer in Political Science at Karlstad University. Dr Stegmann McCallion's research interests covers the regional level in society with focus on what role it has and how this role is changing. Of special interest are processes of Europeanisation, Multi-level Governance and Sub-state Diplomacy / Paradiplomacy. Her research mainly focuses on the Swedish regionalisation processes in a 'EU'ropean perspective. She has published in Journal of European Integration, Regional and</p>

Federal Studies, and Regional Studies. Dr Stegmann McCallion undertook her doctoral studies at the Institute of Governance, Public Policy and Social Research, Queen's University, Belfast, Northern Ireland (PhD awarded 2005). Her PhD thesis was titled 'EU'ropeanisation: Challenges to Regional Administrative Structure and Regional Policy in Sweden. She has previously held lecturership posts at University of Limerick, University College Dublin both in the Republic of Ireland and she was a Research Fellow at Department of International Politics Aberystwyth University, Wales before moving back to her native country and to Karlstad University. Dr Stegmann McCallion is currently working with Professor Alex Warleigh-Lack (University of Surrey), Associate Professor Philomena Murray (University of Melbourne) 'awkward partners' in regional integration.

<https://www.kau.se/forskare/malin-stegmann-mccallion>

Van Billoen, Georges - Management teacher at Arts et Métiers Grande École of technology

Georges Van Billoen brings 30 years of corporate experience. He successfully led major projects to enhance organizational effectiveness, implement organizational change, and led a business turnaround to achieve profitable recovery. He has built considerable knowhow in postmerger integration, strategic planning, leadership and talent development.

Facilitation and Training experience:

- Guest lecturer at the ENSAM engineering school in Management
- Adjunct Professor at GEM for Executive Education programs
- Several courses for MCE (Management Center Europe) as Senior Partner in strategy, leadership, organization
- In 2003 Georges joined Suez University as programme director and was responsible for designing training programmes for high potentials ready to join the top executive community. Those programmes are still in effect today

Professional background:

- In 2015 Georges Van Billoen led, on behalf of Isabelle KOCHER CEO of ENGIE, the PMO of The ENGIE transformation project towards more decentralization, digitalization and decarbonization.
- Between 2008 and 2015 he pilots several organizational projects among which :
 - creation of a worldwide structure of energy trading,
 - creation of a global Shared Services Center
- In 2007 Georges worked as the program director in the SUEZ Gaz de France post-merger integration program
- Georges successfully completed the acquisition, turned around the business and restructured Corys TESS into a profitable organization after two years.

