



Introduction to public policy design

07-09/10/2019

The objective of the module «Introduction to public policy design » is to sensitize participants to a new way of thinking and acting at the local level, inspired by cooperation, social innovation and methods from the field of design and ethnology.

contents:

- Theoretical introduction to territorial innovation and public policy design
- Methodological learning: immersion, prototyping ...
- European watch on territorial innovation

but also: conferences, convivial time, exhibitions, debates ...

Targeted apprenticeships:

- Identify and experiment with new techniques and new professional practices
- Develop co-production logic of public action
- Capitalize and value work on changing practices

Workshop cost:

490 €

Cost includes catering
650 € with accommodation

Cost does not include travel
expenses

Deadline for applications

20 september 2019

Contact

contact@collegecluny.eu

The 27^e Region conducts "action research" programs aimed at testing new methods of innovation with public actors. It is committed to multidisciplinary by mobilizing skills from design and creative design, social sciences (ethnography, field sociology, participant observation) or amateur practices (do-it-yourself, popular education, etc.). The common point of these approaches is that they emphasize the experience of users, agents and citizens as a starting point for re-examining public policies.

<http://www.la27eregion.fr/>

Seminar with La 27e Région - 7 / 9 octobre 2019

INTRODUCTION TO PUBLIC POLICY DESIGN

DAY 1.

Introduction to public policy design with La 27e Région, through cases studies in France and Europe

DAY 2.

Field research in Cluny, prototyping and crash test + international perspective for public innovation practices

DAY 3.

Wrap up, debrief, closing conference



WITH

S.Vincent & L.Pandelle (La 27e Région), SIX Exchange (UK) and other explorers of policy design and innovation in France