



Introduction to public policy design

07-11/10/2019

The objective of the module «Introduction to public policy design » is to sensitize participants to a new way of thinking and acting at the local level, inspired by cooperation, social innovation and methods from the field of design and ethnology.

contents:

- Theoretical introduction to territorial innovation and public policy design
- Methodological learning: immersion, prototyping ...
- European watch on territorial innovation

but also: conferences, convivial time, exhibitions, debates ...

Targeted apprenticeships:

- Identify and experiment with new techniques and new professional practices
- Develop co-production logic of public action
- Capitalize and value work on changing practices

conducts "action research" programs aimed at testing new methods of innovation with public actors. It is committed to multidisciplinary by mobilizing skills from design and creative design, social sciences (ethnography, field sociology, participant observation) or amateur practices (do-it-yourself, popular education, etc.).). The common point of these approaches is that they emphasize the experience of users, agents and citizens as a starting point for re-examining public policies.

<http://www.la27eregion.fr/>

Workshop cost:

1500 €

Cost includes accommodation & catering

Cost does not include travel expenses

Deadline for applications

16 september 2019

Contact

contact@collegecluny.eu

Seminar with La 27e Région - 7 / 12 octobre 2019
INTRODUCTION TO PUBLIC POLICY DESIGN



WITH

*S.Vincent & L.Pandelle (La 27e Région),
SIX Exchange (UK) and other explorers of
policy design and innovation in France*

DAY 1.

Public innovation in France ,
introduction with La 27e Région

DAY 2.

Analysis of cases of public
policy design in Europe with
SIX Exchange *(to be confirmed)*

DAY 3.

Field research in Cluny,
ideation and strategy building

DAY 4.

Prototyping and crash test

DAY 5.

Wrap up, debrief,
closing conference